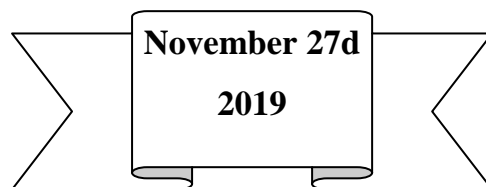


MINISTRY OF EDUCATION AND SCIENCE OF  
UKRAINE  
NATIONAL TECHNICAL UNIVERSITY OF  
UKRAINE "IHOR SIKORSKIY KYIV  
POLYTECHNIC INSTITUTE"  
COLLEGE OF MANAGEMENT AND  
MARKETING  
DEPARTMENT OF ECONOMICS AND  
ENTREPRENEURSHIP



XVIII International Applied and  
Theoretical Research Conference

**“ENTREPRENEURSHIP  
DEVELOPMENT AS NATIONAL  
ECONOMY GROWTH FACTOR”**



## PROGRAM

of the XVIII International Applied and  
Theoretical Research Conference  
(November 27d 2019)

### Conference objective:

to exchange research results on  
theoretical strategies and praxis of  
business development in Ukraine.

**The Conference focuses on the  
following themes:**

1. Challenges of business development  
in Ukraine
2. Current economy issues

### Organizing committee address:

Ukraine, Kiev, Peremogy Ave., 37,  
NTUU “KPI”, building 7, Department  
of Economics and Entrepreneurship,  
room 522, tel. +38-044-204-98-58  
E-mail: [conf.keip@ukr.net](mailto:conf.keip@ukr.net)

### Secretary:

Pogrebnyak Anna  
tel. +38 067 509 05 27 from 10 till 17

**Organized by:** the Department of  
Economics and Entrepreneurship

To participate in the XVIII  
International Applied and Theoretical  
Research Conference, sponsored by the  
Department of Economics and  
Entrepreneurship, please, fill in the  
Conference signup form (included).

For your presentation to be added  
to the Conference program, please, send  
us your **presentation thesis** and **signup  
form** through **November 4<sup>st</sup> 2019**.  
Presentation thesis format requirements  
are included.

The presentation theses, **selected  
by the committee of experts**, will be  
published in the conference proceedings.

Presentation languages: Ukrainian,  
Russian, English.

Participation: presentation up to 5  
min.

## **THESIS FORMAT REQUIREMENTS:**

Presentation thesis should not exceed **1 page** in length, and needs to be done in electronic form in Microsoft Word format. File name: familyname.doc or \*rtf; signup\_familyname.doc or \*rtf..

Font Times New Roman, size 12 pt. Single spaced, margins (right - 1, left -3, top and bottom 2 cm each).

The leading author's family name should be used for file name. References are to be numbered manually.

**Editorial board is entitled to select theses. The thesis that is not formatted according to the requirements / is not submitted in time will not be considered. Materials submitted to the organizing committee will not be returned.**

*Thesis is to be submitted through November 3<sup>st</sup> 2018 by the e-mail*

**[conf.keip@ukr.net](mailto:conf.keip@ukr.net)**

*Registration form is to be submitted through:*

**[https://docs.google.com/forms/d/e/1FAIpQLSfMWqBiofv\\_BUx9gx7Ir0BBv0uQaqm6NzAIoMwcfmO-UtiuhA/viewform](https://docs.google.com/forms/d/e/1FAIpQLSfMWqBiofv_BUx9gx7Ir0BBv0uQaqm6NzAIoMwcfmO-UtiuhA/viewform)**

## **Thesis formatting example:**

Vasylchenko E.A.  
NTUU “KPI”  
College of Management and  
Marketing,  
group YE-32

### **ECONOMIC STATE OF ENTERPRISES AND INVESTMENT ACTIVITY**

The issue is challenging at the current stage of our country development.

.....

Yours faithfully,

organizing committee