



# FACULTY OF MANAGEMENT AND MARKETING

## BACHELOR'S DEGREE



### 051 ECONOMICS INTERNATIONAL ECONOMICS

<b>Degree</b>	Bachelor
<b>Qualification</b>	Bachelor of Economics
<b>Period of study</b>	8 semesters
<b>Credit points</b>	240 (180 main + 60 selective)
<b>Program start</b>	autumn semester
<b>Language of studying</b>	English

**Main educational components:** International Economics, Economic Analysis of International Business, European Integration, Economics of Foreign Countries, Multinational Corporations, Regional Economics, International financial system, National economy, Functional-cost analysis, Investment, Socially Responsible Marketing, Integration Processes, International Accounts and Currency Operations etc.

This educational program provides the training of specialists in the economics who have modern thinking, theoretical knowledge and practical skills needed to solve the problems of the subject area; able to identify problems in the international economic system functioning as a whole and make informed management decisions regarding specific subjects of international economic relations; as well as able to systematically analyze, provide and conduct intercultural communication, aware of the nature of environmental processes and phenomena, to form a high adaptability in the labor market transformation through interaction with employers and other stakeholders.



#### Students studying at “International Economics” are able to:

- analyze factors of external and internal environment;
- perform market researches;
- design business and governmental economic strategies;
- make economic assessments and economic background of innovations and investment projects;
- design mechanisms and estimate the efficiency of international cooperation;
- solve accounting and analytical tasks on international commercial transactions;
- organize and control the execution of international agreements.

Thorough fundamental training in combination with modern professional training, which allows to carry out innovative activities and work with leading institutions in the field of international economic relations, as well as the implementation of the program involves the involvement of practitioners, industry experts, employers. It is planned to pass an internship, pass a comprehensive final exam in the specialty and defend the qualification (diploma) work of a bachelor.

Graduates of the educational program “International Economics” have the opportunity to work as specialists and heads of economic departments of enterprises of various organizational and legal forms, experts and consultants on foreign economic issues, advisers and representatives in international organizations, chambers of commerce, multinational corporations, joint ventures, embassies, government agencies.





# FACULTY OF MANAGEMENT AND MARKETING

## MASTER'S DEGREE



### 051 ECONOMICS INTERNATIONAL ECONOMICS

<b>Degree</b>	Master
<b>Qualification</b>	Master of Economics
<b>Period of study</b>	3 semesters
<b>Credit points</b>	90 (65 main + 25 selective)
<b>Program start</b>	autumn semester
<b>Admission</b>	professional test + language test
<b>Language of studying</b>	English

**Main educational components:** International Trade, Economic Measurement of Sustainable Development, Social Responsibility, Startup-Projects Development, Global Economy, Intellectual Capital Management, Methods of Decision-Making in the Context of Globalization, International Project Management, Integrated Corporate Structures in International Business, Risk Forecasting in International Economic Activity etc.

The main focus of the program is to train highly qualified professionals in economics with modern economic thinking, theoretical knowledge and applied skills, able to solve complex research, innovation and management problems and problems of economic systems of different levels, characterized by uncertain conditions and requirements.

Graduates of the educational program have the opportunity to work as specialists and heads of economic departments of enterprises, experts and consultants on foreign economic issues, advisers and representatives in international organizations, chambers of commerce, international firms, multinational corporations, joint ventures and embassies.



### 073 MANAGEMENT MANAGEMENT AND BUSINESS ADMINISTRATION

<b>Degree</b>	Master
<b>Qualification</b>	Master of Management
<b>Period of study</b>	3 semesters
<b>Credit points</b>	90 (65 main + 25 selective)
<b>Program start</b>	autumn semester
<b>Admission</b>	professional test + language test
<b>Language of studying</b>	English

**Main educational components:** Strategic Management; Modern Human Resources Management Technologies; Business Management and Administration; Financial Management; Project Management; Digital Strategies in Business; Enterprise Development Management; Managerial Decision Making etc.

This program is aimed at the training of highly qualified professionals who have the competencies to ensure the development of industrial enterprises, business management, enterprise development strategy planning; selection and implementation of rational forms of organization of the management system; introduction of effective technologies of human resources management etc. Graduates of this educational program work as managers of all levels of enterprise management, regardless of ownership, specialists in production, economic, personnel and other structures and implement new approaches and mechanisms for enterprise development.



### 073 MANAGEMENT MANAGEMENT OF INTERNATIONAL BUSINESS

<b>Degree</b>	Master
<b>Qualification</b>	Master of Management
<b>Period of study</b>	3 semesters
<b>Credit points</b>	90 (65 main + 25 selective)
<b>Program start</b>	autumn semester
<b>Admission</b>	professional test + language test
<b>Language of studying</b>	English

**Main educational components:** Strategic Management; Trends and Models of World Economic Development; Management of Foreign Economic Activity of Enterprises; Management of International Business Development Projects; Transformational Leadership in international business; Digital Transformation and New Business Models; International Management; Cross-Cultural Management etc.

The aim of this program is to train highly professional managers of international level with competencies in the formation of strategies of international business, management of multinational companies, the use of currency regulation tools, the formation of modern digital models of international business based on analysis of current trends in the world economy. Graduates of this educational program are competitive professionals in domestic and foreign labor markets, managers in the international companies, joint ventures, managers of financial management and international settlements, consultants for the development of international business.

