



FACULTY OF MANAGEMENT AND MARKETING

MASTER'S DEGREE



051 ECONOMICS INTERNATIONAL ECONOMICS

Degree	Master
Qualification	Master of Economics
Period of study	3 semesters
Credit points	90 (65 main + 25 selective)
Program start	autumn semester
Admission	professional test + language test
Language of studying	English
Tuition fee	3500\$ per 1 year
Number of students in 1 group	Minimum - 5 students Optimal - 10 students

The master's educational program provides the training of highly qualified economic specialists with modern economic thinking, theoretical knowledge and applied skills, able to solve complex research, innovation and management problems and problems of functioning of economic systems of different levels, characterized by uncertainty of conditions and requirements.



The educational program "International Economics" (master) contains the following mandatory educational components (total volume - 65 ECTS):

- Economic Measurement of Sustainable Development;
- Startup-Projects Development;
- Methods of Decision-Making in the Context of Globalization;
- Social Responsibility;
- International Project Management;
- Intellectual Capital Management;
- Risk Forecasting in International Economic Activity;
- Global Economy;
- Integrated Corporate Structures in International Business;
- International Trade;
- Practical Course of Foreign Language Business Communication;
- Scientific Work on the Topic of Master's Thesis;
- Practice;
- Master's Thesis.

Total volume of selective components: 25 ECTS.

Graduates of the educational program "International Economics" have the opportunity to work as specialists and heads of economic departments of enterprises of various organizational and legal forms, experts and consultants on foreign economic issues, advisers and representatives in international organizations, chambers of commerce, international firms, multinational corporations, joint ventures, embassies, government agencies.





FACULTY OF MANAGEMENT AND MARKETING

MASTER'S DEGREE



073 MANAGEMENT MANAGEMENT AND BUSINESS ADMINISTRATION

Degree	Master
Qualification	Master of Economics
Period of study	3 semesters
Credit points	90 (65 main + 25 selective)
Program start	autumn semester
Admission	professional test + language test
Language of studying	English
Tuition fee	3500\$ per 1 year
Number of students in 1 group	Minimum - 5 students Optimal - 10 students

The master's educational program provides the training of highly qualified specialists in the field of management and business administration, who are able to apply methods, techniques, technologies, tools for solving management tasks and modern development problems, making managerial decisions aimed at the effective functioning of industrial enterprises on the basis of the integration of education, science, and business under conditions of digitization, limited financial resources and dynamic challenges of the business environment.



The educational program "Management and Business Administration" (master) contains the following mandatory educational components (total volume - 67,5 ECTS):

- Strategic Management;
- Modern Human Resources Management Technologies;
- Business Management and Administration;
- Financial Management;
- Project Management;
- Digital Strategies in Business;
- Enterprise Development Management;
- Managerial Decision Making;
- Practical Course of Foreign Language Business Communication;
- Scientific Work on the Topic of Master's Thesis;
- Practice;
- Master's Thesis.

Total volume of selective components: 22,5 ECTS.

Some examples of employment:

General Manager, Project Manager, Heads (managers) of financial, accounting, economic, legal and administrative departments and other managers, Manager for administrative activities, HR Manager, Manager of communication technologies, Manager in the field of research and development, Manager of social and corporate responsibility etc.

The features of the program are:

- a combination of classical methods, approaches to management and administration with the modern use of digital business technologies in making effective management decisions;
- the formation and updating of the program take into account the requests of scientific and academic institutions and the expectations of employers based on the integration of education, science, and business;
- the program has a significant historical basis; since 1989 the department has been training highly qualified managers, which is confirmed by a significant number of graduates – successful managers, entrepreneurs, businessmen and scientists;
- the practical focus of the program on managing the development of industrial enterprises is important for the sustainable economic growth;
- the provision of educational components is carried out by a powerful staff that has practical experience in management activities, develops and implements joint international projects, performs scientific research works ordered by enterprises, provides teaching in Ukrainian and English languages using the author's training methods.



FACULTY OF MANAGEMENT AND MARKETING

MASTER'S DEGREE



073 MANAGEMENT MANAGEMENT OF INTERNATIONAL BUSINESS

Degree	Master
Qualification	Master of Economics
Period of study	3 semesters
Credit points	90 (65 main + 25 selective)
Program start	autumn semester
Admission	professional test + language test
Language of studying	English
Tuition fee	3500\$ per 1 year
Number of students in 1 group	Minimum - 5 students Optimal - 10 students

The master's educational program provides the training of highly qualified specialists in the field of international business management, capable of solving complex practical problems and specialized tasks of the organization, planning the international activities of enterprises, effective use of the trends of the world economic system and the information, innovation, intellectual personnel, resource potential of the development of international business, aimed at ensuring sustainable export-oriented development of domestic enterprises, taking into account the modern challenges of the turbulent external environment and processes of transformation of the world market.



The educational program "Management of International Business" (master) contains the following mandatory educational components (total volume - 67,5 ECTS):

- Strategic Management;
- Trends and Models of World Economic Development;
- Management of Foreign Economic Activity of Enterprises;
- Management of International Business Development Projects;
- Transformational Leadership in International Business;
- Digital Transformation and New Business Models;
- International Management;
- Cross-Cultural Management;
- Practical Course of Foreign Language Business Communication;
- Scientific Work on the Topic of Master's Thesis;
- Practice;
- Master's thesis.

Total volume of selective components: 22,5 ECTS.

Some examples of employment:
International Project Manager,
Manager of foreign economic activity;
Enterprise Manager; Manager of
market research and public opinion
research; Advertising Manager
(Marketing manager);
Manager in the field of
international research and
development.

The features of the program:

– determination of the priority of export-oriented development of industrial enterprises of the country based on the study of foreign experience and the formation of their own innovative projects to expand the international activities of enterprises;

– certificate program "Business in EU countries", which is aimed at implementation of European principles, standards, approaches and practices and was developed on the basis of the implemented project "European business models: transformation, harmonization and implementation in Ukraine" No. 587138-EPP-1-2017-1-UA-EPPJMO-MODULE with the support of the ERASMUS+ Program of the European Union in accordance with the conditions of the received Jean Monnet Fund grant in 2017-2020.