



FACULTY OF MANAGEMENT AND MARKETING



FACULTY OF MANAGEMENT AND MARKETING

MASTER'S DEGREE



D3 MANAGEMENT MANAGEMENT OF INTERNATIONAL BUSINESS

Degree	Master
Qualification	Master of Management
Period of study	Training period 1 year 4 months
Credit points	90 credits ECTS
Program start	At autumn semester (at September each of the studying year)
Admission	1)English Language Exam 2)Specialty Entrance Exam
Language of studying	English (<i>In accordance with the program requirements, candidates must demonstrate English language proficiency at a level no lower than B2</i>)

The Master's program in Management of International Business at the Department of International Business and Logistics of Igor Sikorsky Kyiv Polytechnic Institute prepares professionals capable of identifying and solving complex tasks and problems in the field of management or in the learning process, which provide conducting research and / or implementing innovations and are characterized by uncertainty of conditions and requirements. dynamic business environments.

The curriculum focuses on global business strategies, cross-cultural management, international marketing, foreign economic activity, global innovation ecosystem and international finance. Students acquire skills in analyzing global markets, developing export-import strategies, managing international projects, and navigating regulatory and institutional frameworks in different countries.



– Graduates are qualified for positions such as International Business Manager, Export-Import Manager, Business Development Manager, International Marketing Specialist, and Consultant in global trade. They can pursue careers in multinational corporations, export-oriented enterprises, international organizations, and government institutions.

– The program stands out for its combination of economic knowledge with modern management and analytical tools. It emphasizes practical training through case studies, teamwork, business simulations, and internships. Students also benefit from opportunities for international academic exchange, including Erasmus+, and gain the intercultural competencies necessary for successful careers in the global business environment. for successful careers in global business leadership.



FACULTY OF MANAGEMENT AND MARKETING

MASTER'S DEGREE



D3 MANAGEMENT MANAGEMENT AND BUSINESS ADMINISTRATION

Degree	Master
Qualification	Master of Management
Period of study	Training period 1 year 4 months
Credit points	90 credits ECTS
Program start	At autumn semester (at September each of the studying year)
Admission	1)English Language Exam 2)Specialty Entrance Exam
Language of studying	English <i>(In accordance with the program requirements, candidates must demonstrate English language proficiency at a level no lower than B2)</i>

The Master's program in Management and Business Administration at the Department of Management of Enterprises of Igor Sikorsky Kyiv Polytechnic Institute prepares highly qualified professionals capable of identifying and solving complex tasks and problems in the field of enterprise management, strategic planning, and business development. The program is designed to train leaders and strategists who can navigate uncertainty, drive organizational transformation, and implement effective management technologies in

The curriculum focuses on strategic planning for enterprise development, organizational design of management systems, human resource management, business transformation, financial management, and leadership development. Students acquire skills in developing business strategies to enhance competitiveness, building business plans and startup projects, optimizing business processes, quality management, business analytics, and digital management tools. The program emphasizes data-driven decision-making and innovation implementation.



– Graduates are qualified for positions such as Company Executive, Top Manager, Strategic Consultant, Development Director, HR Director, Project Manager, Business Consultant, and Business Owner. They can pursue careers in industrial enterprises, multinational corporations, consulting firms, startups, and government institutions **across various sectors of the economy.**

– The program stands out for its combination of theoretical foundations with practical application through case studies, business simulations, teamwork, and internships at leading companies. Students also benefit from opportunities for international academic exchange, including Erasmus+ programs with partner universities gaining the intercultural and strategic competencies necessary



FACULTY OF MANAGEMENT AND MARKETING

MASTER'S DEGREE



C1 ECONOMICS ECONOMIC ANALYTICS

Degree	Master
Qualification	Master of Economics and International Economic Relations by specialization of Economics
Period of study	Training period 1 year 4 months
Credit points	90 credits ECTS
Program start	At autumn semester (at September each of the studying year)
Admission	1)English Language Exam 2)Specialty Entrance Exam
Language of studying	English (<i>In accordance with the program requirements, candidates must demonstrate English language proficiency at a level no lower than B2</i>)

The Master's program in Economic Analytics at Igor Sikorsky Kyiv Polytechnic Institute prepares highly skilled professionals who master working with economic data, conduct in-depth analysis of socio-economic processes, develop models, forecast economic system development, and support data-driven strategic decisions using cutting-edge analytical methods and digital technologies in dynamic business environments.

Graduates are ready for key roles such as Economic Analyst, Data Economist, Business Intelligence (BI) Specialist, Business Analytics expert, Data Scientist focused on economics, economic diagnostics consultant, forecaster, and strategist in data-intensive environments.



–The program stands out by blending advanced economic knowledge with strong IT foundations from Ukraine's top technical university, integrating Data Science, Big Data, Artificial Intelligence, Business Analytics, and BI tools (including Python, R, Power BI, Tableau) to deliver truly data-driven economic solutions for the digital era.

–It delivers strong practical training through real economic datasets, business case studies, analytical projects, company internships, dual education options, international mobility via Erasmus+, and workshops led by global analytics practitioners for successful careers in global business leadership.



FACULTY OF MANAGEMENT AND MARKETING

MASTER'S DEGREE



C1 ECONOMICS INTERNATIONAL ECONOMICS

Degree	Master
Qualification	Master of Economics and International Economic Relations by specialization International Economic Relations
Period of study	Training period 1 year 4 months
Credit points	90 credits ECTS
Program start	At autumn semester (at September each of the studying year)
Admission	1)English Language Exam 2)Specialty Entrance Exam
Language of studying	English (<i>In accordance with the program requirements, candidates must demonstrate English language proficiency at a level no lower than B2</i>)

The Master's Program in International Economics at Igor Sikorsky Kyiv Polytechnic Institute trains highly qualified professionals capable of acting effectively in a globalized economic environment, with a deep understanding of the mechanisms of international economic relations, international trade, international finance, and the functioning of international economic organizations.

Graduates are prepared for key roles, such as international analyst, international economist, international business specialist, international economic relations expert, finance and trade specialist, and customs inspector.



–The program stands out by blending The program is distinguished by the development of international relations and research competencies that enable students to conduct scientific research in international economics, international trade, and international relations, as well as to forecast economic dynamics and propose scientifically sound solutions for economic development at the global, national, regional, and micro levels.

–It provides strong practical training through real business cases, the use of primary and secondary data sets, analysis of international projects, internships in companies (including through academic mobility and dual education opportunities)



FACULTY OF MANAGEMENT AND MARKETING

MASTER'S DEGREE



D3 MANAGEMENT MASTER'S PROGRAM IN LOGISTICS

Degree	Master
Qualification	Master of Management
Period of study	Training period 1 year 4 months
Credit points	90 credits ECTS
Program start	At autumn semester (at September each of the studying year)
Admission	1)English Language Exam 2)Specialty Entrance Exam
Language of studying	English <i>(In accordance with the program requirements, candidates must demonstrate English language proficiency at a level no lower than B2)</i>

The Master's program in Logistics at the Department of International Business and Logistics of Igor Sikorsky Kyiv Polytechnic Institute is designed to train highly qualified professionals specialists who are able to identify and solve complex tasks and problems in the field of logistics in different sectors of the economy and at different levels of management, as well as those who are able to think in a modern logistical way, use logistics technologies, methods and, based on these innovative approaches, make optimal socially responsible management decisions regarding the formation of effective, reliable and sustainable supply chains and logistics systems. dynamic business environments.

The program provides in-depth knowledge of supply chain management, transport systems, warehousing, inventory control, procurement, and distribution strategies. Students develop competencies in designing efficient logistics networks, managing logistics risks, ensuring sustainability, and applying innovative solutions in transport and logistics systems.



– Graduates are prepared for professional roles such as Logistics Manager, Supply Chain Manager, Transport Manager, Operations Manager, Procurement Specialist, and Quality system managers. They are able to work in international logistics companies, manufacturing enterprises, retail chains, consulting firms etc.

– A key feature of the program is its strong practical orientation, including case studies, simulation-based learning, real business projects, and internships. Students gain hands-on experience with modern logistics software, ERP systems, and digital tools for supply chain analytics. The program also promotes international mobility and participation in global educational initiatives such as Erasmus+.